



Northeast Iowa BUSINESS NETWORK

Growing Opportunities

Agenda

Postville
March 9, 2010
10:00

Associates: Randy Uhl Winneshiek ED, Darla Kelchen- Clayton ED, Sally Falb – Oelwein, Spiff Slifka – Howard ED, Robin Bostrom – Fayette ED, Laura Olsen - Allamakee County Economic Development, Donna Boss-Delaware County Economic Development, Elise Bergan – Edgewood Economic Development, Upper Explorerland Regional Planning Commission, Mark Olchefske – NIACC, Brian Dalziel – Business Accelerator Dubuque, Maura Jones – NICC, Carolyn Corbin – Consulting, Cindy Lenz – Alliant,
Guests: Vicki Markussen – 7 Rivers, Kathy Anderson or Cali Beals – IDEED, Dale Cyphert – UNI Researcher

1. **Vicki Markussen – 7 Rivers**
 2. **Dale Cyphert**
 3. **Wendy Mihm – Herold – Market Info Resource**
 4. **IDEED awarded NIBN \$2250 for IT Networking**
 5. **Alliant grant for \$1250 for Flip Cams – overview of agreements**
 6. **Apply for entrepreneurship RBEG with Winneshiek**
 7. **Strategies for recruiting SCORE members: Each County to recruit people**
 8. **CVN Update – Randy, Robin**
 9. **Facebook tidbits update**
 10. **Micro Enterprise Loan Program– Randy**
 11. **Farm Bureau event review**
 12. **Reminder – Darla has business plan templates**
 13. **Hay expo – partner w Dairy Found/ISU June 16, 17 Strawberry Pt. share entry cost of \$250 + expenses**
 14. **Jason and Peter 2 internet workshops. Request for \$2,800 for 2 internet mktg events Decorah and in the south**
 15. **Spring entre clubs with Gerry Scheffelmaier**
 16. **Buyer-Supplier update**
 17. **NIBN Marketing Plan/Entrepreneurship Plan**
 18. **Approval of expenses**

 19. **Other business:**

 16. **Next Meeting:** May 11 in Elkader?
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January 12 Review of Planning Retreat for Entrepreneurship – Don Chaplain

Present: Randy Uhl Winneshiek ED, Darla Kelchen- Clayton ED, Sally Falb – Oelwein, Ken Paxton – Howard ED, Robin Bostrom – Fayette ED, Brian Dalziel – Business Accelerator Dubuque, Maura Jones – NICC, Carolyn Corbin – Consulting, Cindy Lenz – Alliant

Minutes of Email Votes

February 19, 2010

Proposal to spend approx \$1300 of NIBN money and \$1200 Alliant money on 10 flip cams. For ea NIBN member + Edgewood, Oelwien and Communication director. Must agree to make 3 videos and post on website + youtube within 6 months. All in favor: Darla, Sally, Robin, Elise, Donna, Randy, Spiff, Shelly, Maura

Minutes November 10, 2009 Oelwein

Associates: Randy Uhl Winneshiek ED, Darla Kelchen- Clayton ED, Ken Paxton – Howard ED, Robin Bostrom – Fayette ED, Dianna Johnson - Allamakee County Economic Development, Donna Boss-Delaware County Economic Development, Elise Bergan – Edgewood Economic Development, Wendy Mihm-Herold - Upper Explorerland Regional Planning Commission, Mark Olchefske – NIACC, Maura Jones – NICC, Carolyn Corbin – Consulting, Cindy Lenz – Alliant, Don Chaplain - IDM

Guests: Allison Holten – NICC, Jerry Scheffelmeier – UIU E-Center, Mike Fastenau – Black Hills, Mark Reinig - CIRAS

20. April 16th Internet Marketing Conference: NIBN applied to IDED for networking funds.

Apply to others. **Robin motions to look for other sponsors, Ken 2nds. All in favor.**

21. CVN in Minneapolis. Speaker phone - call from Justin Erickson. Consideration to renew contract – same amount and terms as last year \$4,250/yr. New Name: Essex Capital. Next CVN is December 11 in Mnpls.

22. SCORE partner and help with SCORE mktg – Carolyn – marketing proposal. Strategy to expand mentors.

23. January Entre Club Dates:

Manchester Tues Jan 5 6 - 8 (Tentative)

Cresco Thurs Jan 7 6 - 8pm

Decorah Tuesday January 12 6 – 8 pm

Waukon Thursday January 14 6 – 8 pm

West Union Tuesday January 19 6 – 8 pm

Elkader Thurs January 21 6 – 8 (Tentative)

REPORTS

24. Jason Trout Facebook and Google Events

25. Site Selector Workshop - C

26. Be Your Own Boss report – Randy: Great turnout. Will pursue again next yr – looking for \$ for trans.

27. Facebook Campaign

28. IDED RFP update : **Elise, Robin, Darla to help plan kick-off entrepreneurship planning event. Plan to invite YPs from each county. Will apply to Community Foundations**

29. Partner with UERPC, FFI on Iowa Micro Loan – Brenda/Randy

30. Micro Enterprise Development – update: State decided not to fund any projects due to the budget.

31. Farm Bureau event Jan 26 – Set for Tuesday January 26 at the Hotel Winneshiek in Decorah with snow date for Tuesday February 9, same place. RSVPs are required. Co-sponsors: CIRAS, Iowa Innovation.

32. Business Plan templates - Darla

33. Fasttrac Report - Darla

34. Expenses - reviewed

35. Other business: Gerry S. recommends we join US Assoc of Small Biz Entrepreneurship – Conference Jan 14 – 17. Also CEO Convention, CEIC – Collegiate Entrep in Iowa, Nat. Association of Community